

**NYACK SUSTAINABILITY MEETING AGENDA  
APRIL 15, 2019**

*With updates*

**I. PUBLIC EDUCATION AND OUTREACH**

**Clarification and discussion of the committee's roles and opportunities for informing the community**

- Establish trust and social capital.
- Build relationships with businesses, institutions and neighboring municipalities
- Stay informed and share it.
- Research and provide high quality information

**Communication venues and outlets**

**Village website/Email and Social Media**

***This week in Nyack*** Appears Mondays. A brief update from the mayor, which can include sustainability updates. These can be several sentences to stand alone or link to other material.

***Sustainability Update*** Appears on Mondays but can instead appear on a different day. Can appear each week or less frequently. Should be limited to a couple of paragraphs but can link to other material.

***Email Blast*** The updates on Monday go out in an email blast on Monday afternoon. Nyack News and Views includes the update in This Week in Nyack on Monday.

Jane has set an ***Instagram*** account, and we can try to utilize it more, especially when there are good images to share.

**Farmers Market**

A table will be available for Sustainable Nyack information. At first it will be focused on the BYOBag effort.

**Printed matter and reaching other audiences**

Discussion: Many people don't use look to the internet for information about what is going on in the village, and some people don't use the internet. Notices about events at key locations should become routine. If/when the Village organizes outreach at locations other than Village Hall there should be an effort to develop better ongoing communication channels.

**III. PLASTIC BAG CAMPAIGN**

NHS students launched the BYOBag campaign at the Farmers Market on April 11. There will be a Give-a-bag/Take-a-bag Bin set up each week so that people who don't bring bags can get a clean, reusable bag. **Please donate clean, reusable bags.** Next steps—student posters to locations in the village and countertop tents with the BYOBag Nyack message to be distributed. Student videos from the day of the launch to be produced and distributed.

**IV. TRANSPORTATION**

**Complete Streets**

South Nyack resident, and new Sustainability Committee member, Rob Panzera, reported on the Complete Streets Workshop that Piermont hosted. Nyack will work on partnering with South Nyack and Upper Nyack on a similar workshop.

**Shared Use Path:**

Discussion: Sustainability Committee to move ahead with preparing a statement on the issue of the hours the path will be open. Transit Committee will develop a draft to circulate to the full committee.

*Update. The draft statement that took a compromise position for hours aligned with the Hudson Link turned out to have mixed support from the committee. A majority of members said that they could support it but thought that the hours should be 24/7. One member would only support a statement for 24/7. The statement was revised to state support for the SUP to be open 24/7, and the committee members responded in support. The statement will be used in discussions with state officials.*

#### **V. CLIMATE ACTION PLAN**

We will need to assemble a steering committee and develop a scope in the next two months. The obvious sectors that will be addressed are Transportation, Energy, Waste Management, Landscape/Water, and Adaptation. We will aim to have subcommittees for each of these.

#### **II. COMMUNITY CHOICE AGGREGATION**

Next steps: VB must decide whether to choose Joule Community Power as administrator and when to pass the local law.

#### **VII. OTHER UPDATES AND ANNOUNCEMENTS**

Possible NYSERDA projects:

- EV event in Rockland—Sustainable Hudson Valley to work on event with local dealership and will look to us to help get people out to the event.
- Refrigerants: Regional working group will develop educational project on refrigerant management and coordinate with counties. We can be local partners to support this.

**Update:** See this [page](#) on Sustainable Warwick's website and watch [this webinar](#) if you can.